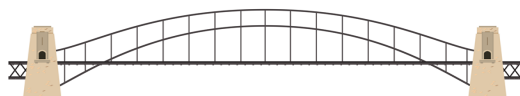

BENCH²MARKET TALKS



Bridging the Gap from University Innovation to Commercialization

- Designed for entrepreneurs in the university life science research community
- Lectures, panels, and workshops relevant to technology translation
- Tools to communicate the commercial potential of your research

Date/Time	Commercialization Topic	Location
September 27, 2019 11:30 – 12:30 pm	Networking for Entrepreneurs Tips for engaging potential partners	Georgia Tech Suddath Seminar Room #1128
October 18, 2019 8:30 – 9:30 am	Early Translational Funding Funding & resources available in Georgia	Emory University School of Medicine #153A
November 13, 2019 11:30 – 12:30 pm	Tales from the Trenches Faculty share commercialization advice	Georgia Tech Suddath Seminar Room #1128
December 3, 2019 8:30 – 9:30 am	Customer Discovery & Business Model Creation	Emory University School of Medicine #153A
January 7, 2020 11:30 – 12:30 pm	IP Strategy Patentability, Freedom to Operate, Prior Art & Patent Strategies	Georgia Tech Suddath Seminar Room #1128
February 20, 2020 8:30 – 9:30 am	FDA Strategy Pathway options and timing	Emory University School of Medicine #153A
March 18, 2020 8:30 – 9:30 am	Go to Market Strategy A How-To Guide for Milestone Creation	Emory University School of Medicine #153A
March 19, 2020 11:30 – 12:30 pm	Go to Market Strategy A How-To Guide for Milestone Creation	Georgia Tech Suddath Seminar Room #1128
April 22, 2020 11:30 – 12:30 pm	License vs. Start-up How to maximize your technology value	Emory University School of Medicine #153A
May 26, 2020 5:30 – 7:30 pm	Med-Tech Funder Perspective What savvy Med-Tech VC's care about	ADTC – Hodges Room
June 4, 2020 11:30 – 12:30 pm	Launching your Start-up Business strategies for equity negotiation and team building.	Georgia Tech Suddath Seminar Room #1128

Registration links available at: <https://biolocity.gatech.edu/events/>
