

Robert Wood Johnson Foundation – Pioneering Ideas: Exploring the Future to Build a Culture of Health

From: Office of Foundation Relations
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Website: <https://www.rwjf.org/en/library/funding-opportunities/2020/pioneering-ideas-2020-exploring-the-future-to-build-a-culture-of-health.html>
Submission Limitations: N/A
Foundation Deadline: Open through 2020

Opportunity Details:

Pioneering Ideas: Exploring the Future to Build a Culture of Health seeks proposals that are primed to influence health equity in the future. We are interested in ideas that address any of these four areas of focus: Future of Evidence; Future of Social Interaction; Future of Food; Future of Work. Additionally, we welcome ideas that might fall outside of these four focus areas, but which offer unique approaches to advancing health equity and our progress toward a Culture of Health.

We want to hear from scientists, anthropologists, artists, urban planners, community leaders—anyone, anywhere who has a new or unconventional idea that could alter the trajectory of health, and improve health equity and well-being for generations to come. The changes we seek require diverse perspectives and cannot be accomplished by any one person, organization or sector.

Eligibility and Selection Criteria

Preference will be given to applicants that are tax exempt under Section 501(c)(3) of the Internal Revenue Code and are not private foundations or Type III supporting organizations. Applicant organizations must be based in the United States or its territories. Submissions from teams that include both U.S. and international members are eligible, but the lead applicant must be based in the United States.

Applications will be evaluated based on, but not limited to, the following criteria:

Strength of health equity focus: How will this project increase opportunities for everyone to live the healthiest life possible, no matter who they are, where they live, or how much money they make?

Strength of insight: How will this project help us anticipate, adapt to, and influence the future in 5 to 15 years?

Strength of idea:

- Is this project pioneering in one or more of these ways?
- Offers a new take or perspective on a long-running, perplexing problem;
- Challenges assumptions or cultural practices;
- Takes an existing idea and gives it a new spin—or a novel application;
- Applies ideas from other fields;
- Explores how an emerging trend will shape the future; and/or
- Describe in which other way you see your project as pioneering

Application Components: Applicants are encouraged to work with the Office of Foundation Relations before final submission to the sponsor.