

# INJURY PREVENTION RESEARCH CENTER AT EMORY (IPRCE)

## Distinguished Lecture Series

IPRCE is pleased to invite you to our Distinguished Lecture Series to hear from experts about research gaps and advances in injury and violence prevention.

Our speaker, Dr. Netherland, focuses on the critical study of drugs, medicine, science and addiction. In 2023, she published, *Whiteout: How Racial Capitalism Changed the Color of Opioids in America*, which examines how current media discourse, clinical interventions, medical technologies, and policy responses to the opioid epidemic are racialized in the U.S., highlighting the role of whiteness and racial capitalism.



### Julie ("Jules") Netherland, PhD

Managing Director of Research and  
Academic Engagement,  
Drug Policy Alliance

#### TOPIC:

**"White Faces, Black Lives: The  
changing color of opioids in  
the U.S."**

[Register here](#)  
for in-person and online  
[attendance](#)

**When** Thursday, October 10, 2024

**Where** Rollins School of Public Health in the R. Randall Rollins Building, Room 800, or virtually through Zoom (link sent upon registration)

#### Agenda

12 PM- 1 PM, Didactic Talk by Jules Netherland

1 PM - 1:30 PM, Moderated Discussion

