

# Request For Proposal

*Pfizer Global Medical Grants* recently announced a request for proposal. Please review the criteria below and let us know if you are interested in pursuing this opportunity.

**Company:** Pfizer

**Application Due Date:** October 1, 2020

**Area of Opportunity:** Oncology – Hematology – Chronic Myelogenous Leukemia (CML)

If you plan to apply, please let us know by completing the [OCR Intent to Apply](#) form.

**Link to full RFP:** [Optimal Early Therapy Management in CML](#)

**Requirements:**

<b>Geographic Scope:</b>	United States and Canada
<b>Applicant Eligibility Criteria</b>	<ul style="list-style-type: none"> <li>• The following may apply: medical, nursing, allied health, and/or pharmacy professional schools; healthcare institutions (both large and small); professional associations and medical societies; and other entities with a mission related to healthcare improvement.</li> <li>• If the project involves multiple departments within an institution and/or between different institutions / organizations / associations. All institutions must have a relevant role and the requesting organization must have a key role in the project.</li> <li>• For projects offering continuing education credit, the requesting organization must be accredited.</li> </ul>

<b>Key Dates:</b>	<ul style="list-style-type: none"> <li>• RFP release date: July 14, 2020</li> <li>• Grant Application due date: October 1, 2020 Please note the deadline is 23:59 Eastern Standard Time (e.g. New York, GMT -5).</li> <li>• Anticipated Grant Award Notification Date: November 2, 2020 <i>*Processing time may take longer for organizations outside of the U.S.</i></li> <li>• Grants will be distributed following a fully executed agreement.</li> <li>• Anticipated Project Start and End Dates: 1-year projects, approximately January 2021 to January 2022</li> </ul>
-------------------	--

**General Area of Interest for this RFP:**

The aim of this RFP is to support three Quality Improvement (QI) Projects that will enhance systems of care or implement new tools that will optimize early therapy management for patients with CML.

The intent of the RFP is to support one project in Canada and two in the United States.

Proposals should:

- Engage a multi-disciplinary team to identify and implement improvements in systems of care
- Incorporate patient's perspectives and participation in CML therapy management
- Develop QI tools to support clinicians / patients in first ~90 days of TKI treatment for patients
- Establish a plan for widely sharing best practices and QI tools that come from the project

Background:

- Patient support and early therapy management are essential for patients with CML since TKI discontinuation may lead to inferior outcomes
- Increased use of telehealth due to COVID-19 may mean patients are monitored less frequently and lack support, which could lead to sub-optimal therapy management and increased early discontinuation
- CML is treated by both clinical experts and general clinicians. Greater understanding is needed to appreciate the different safety profiles of the TKI agents that are available.
- Optimal management of early adverse events is needed through enhanced systems of care.

*It is not our intent to support clinical research projects. Projects evaluating the efficacy of therapeutic or diagnostic agents will not be considered. Information on how to submit requests for support of clinical research projects can be found at [www.Pfizer.com/isr](http://www.Pfizer.com/isr).*

**Target Audience:**

- Hematology oncologists, medical oncologists, nurses, nurse practitioners, physician assistants, pharmacists

**Expected Approximate Monetary Range of Grant Applications:**

- Individual projects requesting up to \$150,000 will be considered. The estimated total available budget related to this RFP is \$450,000

Emory Corporate Relations Contact: Gayathri Srinivasan – 404-210-3109 – [corporate@emory.edu](mailto:corporate@emory.edu)  
1762 Clifton Road · Suite 3400 · Atlanta, GA 30322  
[Giving.Emory.edu/CorporateRelations](http://Giving.Emory.edu/CorporateRelations)