# Robert Wood Johnson Foundation – Evidence for Action: Approaches to Advance Gender Equity From Around the Globe

**From:** Office of Foundation Relations

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**Submission Limitations:** N/A

Foundation Deadline: Funder Deadline Wednesday August 26th, 2020

### **Opportunity Details:**

The goal of this funding opportunity is to translate and adapt knowledge from around the world to the United States on approaches that can improve health or the determinants of health by improving gender equity. In the United States, determinants of health relate to personal safety, economic opportunity, education access (post-secondary or beyond), supportive workplace and social environments, and protection from bias and discrimination for vulnerable groups. We are especially interested in understanding how to change systems, norms, and practices—such as patriarchy and heterosexism—that systematically disfavor women, girls, and other groups based on gender or sexual identity. Specifically, we seek to learn from initiatives underway outside the United States whose effectiveness is supported or suggested by empirical evidence and that have the potential to be adapted and implemented in the United States. Some examples of approaches of interest are those that aim to:

- Achieve pay equity;
- Provide supports in the workplace or other social environments for pregnant women, parents and families;
- Counteract cultural stereotypes or expectations that bias women and girls toward low-wage careers or health-damaging jobs or roles;
- Address norms, practices, and resources in ways that reduce gender-based violence, aggression, or harassment;
- Modify social expectations that promote risky behaviors or contribute to poor mental health;
- Build on frameworks about gender, power, and health from groups around the world who have unique traditions and practices related to gender norms and roles;
- Create opportunities for gender minorities to make decisions that affect their lives and communities, and to emerge as leaders in government and other positions of influence; or
- Apply nonbinary interpretations of gender in policymaking, resource allocation, or service provision.

### **Eligibility and Selection Criteria**

- Applicants may be based almost anywhere in the world; however, we will only fund proposals that demonstrate clear applicability to the United States.
- Research projects should reflect collaborations between U.S- and non-U.S.-based organizations, based on preexisting relationships that demonstrate a durable and productive partnership. Projects that do not reflect a
  collaboration between U.S. and non-U.S.-based organizations will not be considered.
- Although collaboration is required, only one organization may serve as the lead applicant. We prefer that those with firsthand knowledge of or experience with the intervention in their home country setting lead this work; thus, we welcome organizations based outside the United States to serve as the lead applicant. However, we recognize that certain factors related to the logistics of administering the grant or the nature of the study may necessitate a U.S.-based partner to serve as the lead. Therefore, we will consider lead applicants both within and outside of the United States. All applicant teams must justify how the lead organization was determined.
- Awards will be made to organizations, not individuals. Eligible organizations include academic institutions, public
  entities, private nonprofit organizations, government agencies, and for-profit organizations that have a
  demonstrated history of administering grant awards and managing project funds.
- Projects must reflect meaningful representation from the intervention's developers or administrators, participants, or other stakeholders who have direct experience with and/or contextual knowledge of the intervention.
- Studies may be conducted in any language, but proposals and deliverables must be submitted in English and all grant administration will be conducted in English.

## **Key Dates**

June 23, 2020 [11 a.m. Eastern Time (UTC -4)]

Optional applicant webinar. Registration is required through this link.

- July 3 and July 22, 2020 Information office hours. See schedule here.
- August 26, 2020 (3 p.m. Eastern Time)

Deadline for submission of full proposals.

November 2020

Successful applicants notified.

Early 2021

Grant start date.

#### **Total Awards**

- Up to \$1M USD will be awarded.
- Individual awards will be between \$100,000-\$250,000 USD each.
- The duration of awards will be up to 30 months.

**Application Components**: Applicants are encouraged to work with the Office of Foundation Relations before final submission to the sponsor.