

Kauffman FastTrac[®] TechVenture[™]

A proven entrepreneur training course designed to help technology/science-based faculty entrepreneurs grow a great idea into a successful business

Course Outline

1. Working with the Office of Technology Transfer
2. Exploring Entrepreneurship
3. Defining the Target Market
4. Conducting Market Research and Analysis
5. Testing Your Business Concept
6. Entering and Capturing the Market
7. Planning for Financial Success
8. Building and Compensating Your Team
9. Protecting Your Business and Your Intellectual Property
10. Identifying Funding and Working with Investors
11. Managing Cash and Operating Your Business
12. Managing Conflict of Interest (COI)

Kauffman TechVenture[™] Facilitator

Donovan Moxey, PhD

CEO, Interactive Multimedia Solutions, Inc.

Speakers

Each topic will be taught by a different company executive or experienced entrepreneur

Sponsors:



When

The course will be given in 6 full-day sessions (8:30am-4:30pm) over 7 weeks.

March 2020 (23rd and 30th)

April 2020 (14th, 20th, & 27th)

May 4th, 2020

Where

1599 Clifton Rd NE, 5th Floor Room 5C, Atlanta, GA 30322

Application Fee

- \$75 per participant. Price covers all course materials, breakfast, lunch, and parking.
(Cost per participant (\$800) is subsidized by OTT & Georgia CTSA)
- Previous participants may sit in on any session for free
(No registration required).

How to Apply (Deadline: March 15, 2020)

Please follow this link to the application form: <http://bit.ly/2FFHjv8>.

Please apply early. Space is limited.

Questions?

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