

Community Engagement Program Presents:
**2024 TRANSLATION RESEARCH TO PRACTICE
WEBINAR SERIES**

SESSION 3: ELEVATING RESEARCH TRUSTWORTHINESS: ADVANCING
TRUST ON COMMUNITY-ENGAGED TRANSLATIONAL RESEARCH

WEBINAR OVERVIEW:

This webinar will examine how enhancing the credibility and reliability of research through active community involvement can significantly impact outcomes. Attendees will discover the value of asset-based community development and engagement, the necessity of addressing structural and systemic inequities while involving community members throughout the research process, and strategies to bolster trustworthiness in both the design and implementation stages of research.

ABOUT US:

The Georgia Clinical & Translational Science Alliance (Georgia CTSA) is an inter-institutional magnet that concentrates basic, translational, and clinical research investigators, community clinicians, professional societies, and industry collaborators in dynamic clinical and translational research projects. Emory engaged three of its close academic partners - Morehouse School of Medicine (MSM), Georgia Institute of Technology (Georgia Tech), and the University of Georgia (UGA) - to form the Georgia CTSA. This partnership, a strategic multi-institutional alliance, offers compelling, unique, and synergistic advantages to research and patients statewide. The Community Engagement program supports community-university research partnerships, obtains community input into university research, and increases health research in community settings that is responsive to the health needs of the community.

DATE: SEPTEMBER 24, 2024

TIME: 2:00 - 3:30 PM (ET)

LOCATION: ZOOM

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Dr. Phillip Alberti

Director
Association of American
Medical Colleges



Dr. Henry N. Young

Clinical and Administrative
Pharmacy
Professor
University of Georgia



Dr. Jeff Lawrence

Pastor
Sandridge Baptist Church

