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Oliver Brand Memorial Lecture Series

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Wallace H. Coulter Department of
Biomedical Engineering



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The Language of Innovation: When Clinicians and Engineers Talk, Patients Benefit

December 16, 2025
Noon - 1pm ET

Clinicians, Engineers, and Device Entrepreneurs

are invited to tune in to this webinar to learn strategies for effective communication and collaboration between clinicians and engineers to successfully develop medical devices that meet real-world clinical needs.

Our Speakers



Lokesh Guglani, MD

- Cystic Fibrosis clinician researcher at the Emory Pediatric CF Center
- Research focus is related to various aspects of CF:
 - CF diagnostics (***novel medical device*** for sweat testing)
 - Imaging (using scoring techniques to quantify regional lung damage)
 - Advance lung function techniques

W. Hong Yeo, PhD

- Peterson Professor in Pediatric Research of the Woodruff School of Mechanical Engineering and Coulter Department of Biomedical Engineering at Georgia Tech
- Director of the Wearable Intelligent Systems and Healthcare Center (WISH Center) and the KIAT-Georgia Tech Semiconductor Electronics Center
- Research focuses on integration of hard and soft materials for the development of biomedical systems
- ***Founder of two startup companies:*** Huxley Medical, Inc. and WisMedical, Inc.



Moderated by Morgan Greenleaf, ACME POCT Dissemination Core, Technical Program
Director of the ADJUST Center and Innovation Catalyst at Emory University



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