

TOOLS FOR TRANSFORMATION USING SOCIAL MARKETING TO DRIVE CHANGE



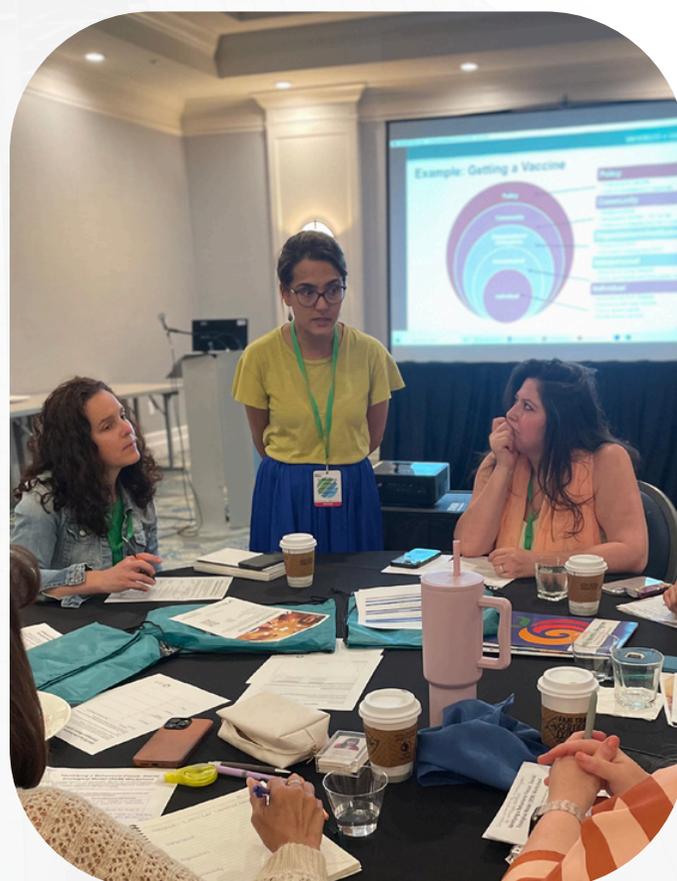
Whether you're a community leader, staff member, or faculty, this webinar will introduce you to social marketing — a powerful, people-centered approach to promoting sustainable behaviors and lasting change. Learn how this framework is being used in real communities and explore how you can apply it to your own work. **Let's build healthier communities — together.**

Looking for a tailored approach?

Participants will have the opportunity to enroll in virtual technical assistance webinar series where we'll guide you through applying social marketing to a topic that matters to your community.



**SCAN QR CODE TO
SIGN UP TODAY!**



Friday
27 MARCH 2026



Starts at
2:00 - 3:30 PM



Held Virtually
MICROSOFT TEAMS

CONTACT US FOR MORE INFORMATION  erasme@usf.edu