

Special Opportunity Announcement

Racial Equity 2030

(a collaboration between Lever for Change & W.K. Kellogg Foundation)

Coordinator: Kristin Anderson (kristin.anderson@emory.edu)
Submission Limitations: None. However, Emory will only provide special support for up to 3 proposals.
Foundation Deadline: Interested applicants must register to apply by **January 28, 2021**.
Website: <https://www.racialequity2030.org/>

Opportunity Details:

Racial Equity 2030 is a global challenge in honor of the W.K. Kellogg Foundation's 90th anniversary. It is a call for bold solutions to drive an equitable future for children, their families and communities.

This \$90 million challenge seeks ideas from anywhere in the world and will scale them over the next decade to transform the systems and institutions that uphold inequity. Solutions may tackle the social, economic, political or institutional inequities we see today. Teams of visionaries, change agents and community leaders from every sector are invited to join.

Eligibility:

The Challenge is open to teams from anywhere in the world. Proposed ideas must embrace and reflect the values of racial equity and justice. They must be led by a team that centers on lived experience and includes communities closest to the issue as part of leadership in the project.

Individuals are not eligible to apply.

Available Funding:

Applicants are welcome to propose early-to-mid-stage ideas, as up to ten teams will be selected as Finalists. Each will receive a \$1 million planning grant, as well as 9 months of capacity-building support to further develop their project and strengthen their applications.

At least 5 additional awards -- adding up to a minimum of \$80 million -- will be announced in the summer of 2022:

- At least three Awardees will each receive a \$20 million grant.
- At least two additional Awardees will each receive a \$10 million grant.

These awards will be paid out over nine years to coincide with the W.K. Kellogg Foundation's 100th anniversary.

Application Process:

Applications will undergo peer-to-peer review and be assessed by an expert review panel based on the following criteria: 1) game-changing, 2) equitable, 3) bold, and 4) achievable.

SPECIAL NOTE: Emory University will provide significant institutional support for up to three projects. Support will include: institutional endorsement, proposal development, video production, budget guidance, and other resources that will facilitate the strongest possible proposal.

INFORMATIONAL MEETING:

An Informational Meeting will be held via Zoom on **December 21 at 1:00 pm.**

** Please email Ginger Lindsey (ginger.lindsey@emory.edu) to register for the session and to receive information on how to attend the virtual meeting.

Important Dates & Steps in Process:

Immediately	Interested faculty should speak with their deans to discuss project viability and opportunities for collaboration and development.
Immediately	Sign up for the Informational Meeting to learn more about the funding opportunity, Emory processes, and available resources. Send RSVPs to: ginger.lindsey@emory.edu
December 21, 2020	Attend Informational Meeting via Zoom
January 18, 2021	Internal deadline for preliminary proposals. All proposals will be internally reviewed by a faculty committee.
January 25, 2021	Applicants will be notified of outcome of internal review. Top 1-3 proposals will be identified and offered institutional support.
January 28, 2021	Deadline for applicant registration (via opportunity website).
January 25 - February 18, 2021	Proposal development
February 25, 2021	Final materials due to funder.

For questions about this opportunity and the Emory process, please contact:

Kristin Anderson, Executive Director, Office of Foundation Relations: kristin.anderson@emory.edu