



# Seeing Beyond Problem Discovery and User Needs: DBS Caretrek

May 13, 2025 @ 12:00 PM

Zoom Link: <https://tinyurl.com/243ektfs>

EMPATHIZE

DEFINE

IDEATE

PROTOTYPE

TEST

IMPLEMENT

Our guest speaker is **Bona Kim CMI, MA**, Sr. Medical Illustrator and Business Analyst in the School of Medicine. Bona will take us through how she applied the **human centered design** process to her DBS Caretrek project at the Emory Brain Health Center.

UNDERSTAND

EXPLORE

MATERIALIZE



**Bona Kim, CMI, MA**  
Sr. Medical Illustrator &  
Business Analyst, Emory  
School of Medicine

