

# Big Splashes & Ripple Effects: The Short- and Long-term Impact of Georgia CTSA-supported Pediatric Publications

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## INTRODUCTION

**Georgia CTSA Pediatrics Publications**  
EVALUATING IMPACT & TRANSLATION

**How are Pediatrics publications making waves?**

- **Bibliometrics**, the study of supported publications, is used to evaluate the scope and impact of research programs
- Past research had limited ability to **connect support provided to research outputs** and to contextualize types of impact over time
- We evaluated Georgia CTSA support provided to **investigators conducting pediatric research**, a field that spans diverse research fields and is of strong interest to the broader community, and the publications that resulted from this support

## PROCESS

- Records of Georgia CTSA support (e.g. clinical/expert support, pilot/training grants) and acknowledgement of grant support identified a portfolio of pediatric articles published over the past 11 years
- To assess **short-term impact** or **'splash'** made by articles we collected Altmetric Attention Scores from Dimensions, incl.:
  - Media/community attention
  - Early peer evaluation
  - Early academic readership
- To assess **long-term impact** or **'ripple effects'** of articles we collected citation data from iCite and Dimensions, incl.:
  - Accumulated citations and impact factor
  - Use in subsequent products and public documents
  - Translation to clinical use

## EVALUATION RESULTS

**250+** Supported Publications from 2007 - 2020

**9,500+** academic citations

**700** of which are clinical studies

**3x** the expected rate of citation impact

Steady Accumulation of Publications



**15,000+** citations in media, community, & public documents, used in:

**343** News Stories

**8** Patents

**25** Policy Documents

**3,441** Tweets

**72** Blog Posts

### Big Splashes with Immediate Impact

**PUBLICATION SPOTLIGHT**  
**Acetaminophen versus Ibuprofen in Young Children with Mild Persistent Asthma**  
published in *The New England Journal of Medicine* in 2016  
Research that refuted a link between acetaminophen and asthma exacerbation

Appeared in **41** news stories from **27** outlets  
Physicians Bricking  
EurekAlert!

Referenced in **2** academic blogs  
Vector  
BMJ Blogs

Cited in an international policy document

Author: Anne Fitzpatrick, PhD, RN, CPNP, MSCR received Georgia CTSA program support in:

- Clinical Research
- Informatics
- Plans
- Statistics
- Medicine
- Research Education

### Spreading the Word

Tweeted by **190** users

Reaching **1,200,000** followers across the globe

### Ripple Effects with Broad Influence

**PUBLICATION SPOTLIGHT**  
**Neonatal outcomes of extremely preterm infants from the NICHD Neonatal Research Network**  
published in *Pediatrics* in 2010  
Defining research in the fields of obstetrics and neonatology, with broad implications for public health policy and practice

**1,000+** academic citations  
Including **88** Clinical Articles

**51x** the expected citation rate for comparable papers

Continuing influence: of citations from the past two years  
Influencing policy: Cited in major CDC health report

Lead author: Barbara Stoll, MD received Georgia CTSA program support in:

- Informatics
- Clinical Research
- Biostatistics
- Pediatrics

### Readers Across the Globe

Downloaded by **715** Mandalay users for academic use

## OUTCOMES & IMPLICATIONS

- **Altmetrics** results paint an early picture of the considerable interest shown to supported pediatric publications and provide a preliminary indicator of the eventual impact of *'big splash'* papers
- Results of cumulative **Citations** in academic and public forums show the above-average downstream influence, or *'ripple effects'* of supported articles over time
  - Both show how papers have resulted in significant **advances along the translational spectrum**
- This research informs our understanding of the **aggregate impact** of Georgia-CTSA supported pediatric research and identifies specific research areas with the **most notable short- and long-term impact**

## CONTACT

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